



## Book Review Policy

Here's our take. If we love your book we'll rate it appropriately on a 5 star rating. If we aren't so keen, we'll email you privately and withdraw from the review.

**5 stars** = We loved it. Where's your next book?

**4 stars** = It was good. Enjoyable. We'll likely read your next book but there was just something that stopped it from being amazingly fantastic.

**3 stars** = Yeah, it was a good story. We finished it, but were left with a nagging feeling that something was missing for us.

**2 stars** = Okay, so we couldn't get into it. It didn't appeal or draw us. It could be the characters, setting or another indefinable something just wasn't there for us. Maybe there were errors in the editing that overwhelmed the text or research errors that glared at us. We'll give you positive feedback but won't air the review.

**1 star** = Likely we didn't finish it. We'll look for a positive but won't air the review.

**0 stars** = Okay, I am struggling to find something about it to enjoy. We certainly won't air a review.

In The Chair is keen to accept books from publishers and authors alike. We don't specify "publisher" type published titles. We are happy to accept self-published and eBook only, but we do have some guidelines we'd love you to follow.

We can't accept every book submitted to us. This is a once a fortnight program and we are limited in what can be aired. (3 minutes max doesn't allow for more than one book a fortnight)

We don't participate in blog tours. At all. We are a stand-alone organisation.

Because our platform is YouTube, we don't necessarily put written reviews on Goodreads/Amazon/iTunes/B&N etc (though those of us that way inclined, might, but don't take it as read that we will.) We promise to Tweet & Facebook, though.

As the program has 5 book reviewers available at this time (14/4/16) you have a good chance of appealing to one of the crew, but we are a ROMANCE program, so while contemporary women's fiction might appeal, a biography is not what we are looking for. In the future, we will upload a specific list of what our reviewers read.

We do offer interviews to authors, however, they need to be requested separately and we will not offer the same author a spot as an interview & a review in the same program..

From time to time we will accept ARC's but where this happens we will make full disclosure as per the FTC guidelines.

Updated: 15/4/2016